

Dimensions:

- Canvas: 4in tall x 4in wide
- Final Ad 3.5in tall x 3.5in wide
- Bleed .25in
- Safe Area: 2.75in tall x 2.75in wide

Place all critical copy and elements such as your logo inside the safe area.

• File Format:

- Provide files in PDF, EPS, PSD, or AI format.

• Images:

- Images should be at least 300 DPI at the final print size.
Avoid using low-resolution images to prevent pixelation.

• Color Mode:

- Convert all files to CMYK color mode.
Avoid using RGB or PMS colors, as they may not print accurately.

• Fonts:

- Embed or convert all fonts to outlines to avoid font substitution issues.

• Layers:

- Flatten layers if possible to avoid printing errors.
- Remove any unused or hidden layers.

• Proofing:

- Double-check for spelling errors, alignment issues, and placement of elements.

• File Naming:

- Name your file using your company name, version number, and/or date.

• Contact Information:

- Include your contact information for questions or issues with the files.